

## **VNITO Alliance March Seminar on "Vietnam software outsourcing enterprises: How to go thrive and develop strongly"**

March 19 2016, VNITO Alliance (Vietnam IT Outsourcing Alliance) organized the seminar on "Vietnam software outsourcing enterprises: How to go thrive and develop strongly" which was moderated by Mr. Tran Bang Viet, Deputy General Director of Le & Associates.

Mr. Tran Bang Viet has analyzed the issues that outsourcing enterprises are easily encountered. Mr. Viet believed that the main problem is lacking synchronization of enterprise resource factors, customers, business objectives, strategies, business plans, etc. The effective business model to solve that problem is placing all their elements/ desire/assumptions/ect. on one sheet of paper and business leaders have to self- balance, self-connect, self-progress their ideal business ideas and communicating effectively for all parties.

The seminar was attended by over 50 guests, which are CxO, line managers of outsourcing enterprises in Ho Chi Minh City.



Mr. Ngo Hoai An and Mr. Lai Duc Nhuan (representing VNITO Alliance) say thanks and send gift to Mr. Tran Bang Viet



Taking pictures after the seminar