

VNITO

SPONSORSHIP

A PRIME OPPORTUNITY TO
ENGAGE & PROMOTE YOUR BUSINESS
IN THE BIGGEST IT EVENT SERIES

(HCMC, October 15 – 16, 2015)

Vietnam It Outsourcing Conference 2015
Award Ceremony “Vietnam Outsourcing Excellence 2015”
& Gala Dinner

Sponsorship would be one of the most effective strategies to broaden your company's brand & image in the upcoming eventful series of Vietnam IT Outsourcing Conference, the Award Ceremony for “Vietnam Outsourcing Excellence 2015”, and the Gala Dinner.

It would be a golden opportunity for any enterprise to promote and brand its name and products/services throughout 5 promising largest and ever best PR stages for the Events. The Organizing Committee warmly invites organizations and individuals to sponsor for the Events would like to offer the following Packages and Benefits:

PACKAGES & BENEFITS	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SPONSOR FOR GIFTS	AWARD CEREMONY & GALA DINER
	300 million	100 million	60 million	40 million	20 million	10 million	30 million
BRANDING							
Logo on backdrop/main stage of the CONFERENCE	Largest	Largest	Medium Large	Medium	Small	Smallest	Medium
Logo on backdrop/main stage of the AWARD	✓	✓	✓	✓	✓	✓	✓
CEREMONY & GALA DINNER							
Logo on Banner in front of the event venue; on Standee and on Photo Corner (for photo shooting)	✓	✓	✓	✓	✓	✓	✓
Information Counters - Exhibit & Demonstrate Solutions							
Info. Counter/ Exhibit & demo on solutions/ technologies at the Conference (2m x 2m) - self-setup within the area.	2Ps	1Ps	—	—	—	—	—

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Activities at the Event							
Opening speech at the Event	✓	—	—	—	—	—	—
Placing Standees at GALA DINNER (standee provided by the sponsor - 1,8m x 0,8m)	4Ps	3Ps	2Ps	2Ps	1Ps	1Ps	2Ps
2-minute clip before the opening ceremony and in break-time (Clip produced by the Organizing Committee based on info/visuals provided by the sponsor)	✓	—	—	—	—	—	—
PR & Communication Benefits							
First priority to be interview by media	✓	✓	✓	—	—	—	—
Participate in PR-Comm. activities before, within and after the Event	✓	✓	✓	✓	✓	✓	✓
Receive PR/Comm. Report, feedback by customers from The Organizing Committee	✓	✓	✓	—	—	—	—

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Other Benefits							
Be invited to the Award Ceremony & Gala Dinner	4 Persons	3 Persons	3 Persons	2 Persons	2 Persons	1 Persons	2 Persons
Receive trophy from the Organizing Committee	✓	✓	✓	✓	✓	✓	✓
Be invited on stage to honor the TOP-ITO Award	✓	✓	—	—	—	—	✓
Namely thanked in the Event Series by the Organizing Committee	✓	✓	✓	✓	✓	✓	✓

Notes: For Gift Sponsors, the logo and enterprise's name should be printed on the gifts before delivering to the Organizing Committee.

Suggestions for types of gifts:

- + Personal planner/scheduler, notebooks, pen, name card box, USB, laptop bag, etc. or whatever suitable to the Events.
- + High-tech products such as mobile phones/ tablets/ laptops/Wifi modem/ HDD/ LCD Tivi, etc.
- + Gift sponsorship can also be in term of cash, equal to 10,000,000 VND/ package
- + Estimated number of participants: 300 persons