



Vietnam Outsourcing Excellence Award 2015

VNITO Award 2015

► AWARD FOUNDER

VNITO Award 2015 is initiated by the Vietnam Information Technology Outsourcing Conference (VNITO) Organizing Committee

► AWARD COUNCIL

The Award Council consists of local & international experts in the industry. It includes independent experts and representatives from the international organizations and associations such as KPMG, IDC, HCA, HITECHA, AMCHAM, EUROCHAM, CANCHAM, GBA, JICA.

► PARTICIPANT ELIGIBILITY

- Having business registration by Vietnam Laws and revenue generated in Vietnam.
- Doing business in ITO and/or BPO
- Effective operation, leading the market, good growth, excels in technology.
- Valid application for the Award Qualifying as required.

► AWARD BENEFITS

- Being commemorated and honored in the Award Ceremony within the event of VNITO 2015 with a Gold-plated Trophy for Group 1 & 2, and Award Certificate for Group 3
- Free ticket for one guest to attend Award Ceremony and Gala Dinner of the VNITO 2015
- Being published and kept for long time on the website <http://vnito.org>
- Being remarked in the online Vietnam ITO Directory at the website <http://vietnamitodirectory.com>
- Logo on website: VNITO, HCA, and QTSC for 06 months, valued at VND 36 million.
- An article about the enterprise on VNITO website for 01 month, valued at VND 4 million.
- One page introduction of enterprise in the special Directory document, which will be delivered to thousands of partners, organizations and individuals
- Being involved in the PR and promotion/media programs within and after VNITO 2015

► PURPOSE

- Honor and promote ITO/BPO enterprises achieving outstanding business results in Vietnam; support award winners to approach business partners and markets
- Build up the brand and promote Vietnam as an emerging IT Outsourcing destination

► AWARD STRUCTURE AND QUALIFYING CRITERIA

1. Top 10 Outsourcing Enterprises

- Top 10 Leading Outsourcing Enterprises (*) with highest revenue

2. Leading Outsourcing Enterprises (*)

- Revenue \geq VND 40 billion in 2014, OR
- Workforce \geq 50 employees in 2014, AND, Average Revenue Growth $>$ 20% in subsequent 3 years of 2012, 2013, 2014

3. Emerging Outsourcing Enterprises

- Workforce: \geq 50 employees in 2014, OR
- Revenue: \geq VND 20 billion in 2014, OR
- Workforce: \geq 20 employees, and, Average Revenue Growth $>$ 20% in subsequent 2 years of 2013, 2014

Number of Awards:

- All enterprises that meet the criteria
- The Award Council has final decision on each case

► PR ACTIVITIES FOR THE WINNERS OF AWARDS

- Special Issue, the Directory about the winners of award following by their businesses and services, will be published in both paper and electronics forms, and delivered to all guests and participants of VNITO 2015
- And then, the Directory will be delivered to selected international enterprises/ associations/ organizations in more than 20 countries/territories via Embassies/ Consulates/ Trade Promotion Centers and at more than 10 local & international conferences organized by HCA and QTSC as well as by members of VNITO Organizing Committee.
- Being given first priority in business matching B2B/B2C with local & international counterparts by HCA and QTSC for ITO/BPO partners
- Being assisted and given priority in trade promotion, PR, press interview, media programs by local and international organizations
- Being kept for long time on the websites <http://vnito.org> and <http://vietnamitodirectory.com>

► REGISTRATION & CONTACTS

- Registration deadline: 12 Sept 2015
 - Softcopy in advanced, to: award@vnito.org
 - Paper copy, to: Chương trình Giải thưởng VNITO 2015, Nhà 3, CVPM Quang Trung, Quận 12, TPHCM
- Award information and registration
 - Ms Nguyen Thi Ngoc Tu
 - Email: award@vnito.org
 - Mobile: 0122 388 1368
- Website/Download
 - VNITO <http://www.vnito.org>
 - Award <http://vnito.org/award>
 - Documents <http://vnito.org/award-kit.zip>

► AWARD FUNDING

- Free registration to all participants
- Only the winners of awards will contribute a fee of VND 10 million which will be spent for:
 - Editing, publishing, and delivering the Directory in both paper and electronic forms
 - Sponsoring for PR activities for the Winners in and after the VNITO 2015 (press, promotion/communication channels, etc)

► SPONSORSHIP OPPORTUNITY

- Gala Dinner & Award Ceremony Sponsorship: VND 30 million
- Advertising on the Directory about the winners of award, from VND 5 million to VND 14 million
- Sponsorship benefits: <http://vnito.org/benefit.pdf>

► VIETNAM IT OUTSOURCING CONFERENCE 2015 (VNITO 2015)

Platinum Sponsors



Gold Sponsors

Silver Sponsors

Bronze Sponsors

