

The biggest IT Outsourcing conference in Vietnam

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## Conference's objectives

- The biggest Vietnam IT Outsourcing conference
- Promote Vietnam as an emerging IT Outsourcing destination
- Create an effective business matching platform for buyers and Vietnamese IT Outsourcing vendors

## Why Vietnam?

Gartner
Leading Global Locations
for Offshore Services,
2014

Vietnam is an Asia Tier 1 emerging-market location

A.T. Kearney Global Services Location Index 2011 & 2009

Vietnam is in the Top Ten Global Services Location

Tholons
Top Outsourcing
Destinations, 2009-2015

Ho Chi Minh and Hanoi in Top 20 Outsourcing Cities

World Economic Forum
The Most Engineering
Graduates

Vietnam in Top 10 Countries

## Why Vietnam?

### A new Asian high tech hub

- Intel, Samsung, LG, Renesas, Foxcon, Fujitsu, Canon, Panasonic are in for factories.
- HP, CSC, Alcatel-Lucent, Cisco, Avaya, NTT, Toshiba, NEC, Panasonic, Sony, Sharp, Hitachi, Boeing, Deutsche Bank outsourced R&D to Vietnam

### Availability of skilled engineering resources

- 290+ universities and colleges with ICT training program
- 40k+ IT graduated annually

### Strong government support

- Investing in high tech parks, software parks
- Tax incentives, human resource development

### Cost attractiveness

50% lower than Eastern Europe and 30% lower than India

### Low Attrition

10% annually

## Who will join this event?



Top Vietnam software outsourcing companies



Top Vietnam IT universities



Multi-national companies and high-tech companies from 20+ countries

## Why should you join this event?

### One stop shop for 4 day event

- Vietnam software industry information and data from Gartner, KPMG, Navigos Search, ect
- Vietnam business and investment environments
- Human resources, education & training, labor market, infrastructure, etc.
- Experiences and case studies in working with Vietnamese companies
- Business matching and visiting of top Vietnam software outsourcing companies

#### **VIETNAM IT OUTSOURCING CONFERENCE 2015**

On October  $14^{th}$  - $17^{th}$  , 2015 The Reverie Saigon at Times Square, 22-36 Nguyen Hue Blvd., Dist. 1, HCMC, Vietnam

The Reverie Saigon is a brand new, luxurious hotel settled in the heart of Ho Chi Minh City's central business hub.

It is located in the Times Square, a world - class building and is one of the icon of the city.







### DAY 01 Wednesday, October 14, 2015

Venue: The Long Bar (For VIP, Foreign delegations)

17:00 – 18:00 Registration

18:00 – 20:00 Welcome Drink

20:00 – 22:00 Saigon Night Sightseeing

DAY 02 Thursday, October 15, 2015

Venue: La Scala Ballroom, Level 5, The Reverie Saigon at Times Square

08:00 - 09:00	2:00 – 09:00 Registration		
	Welcome Remarks from Vietnam Government and Ho Chi Minh City		
09:00 - 09:30	H.E. Mr. Quan Nguyen, Minister, Ministry of Science and Technology* H.E. Mr. Thanh Hung-Nguyen, Vice Minister, Ministry of Information and Communications* H.E. Mr. Ha Le-Manh, Vice Chairman, Office of the Government *		
09:30 – 10:00	Keynote Address #01: Overview about Vietnam as an emerging outsourcing destination: Ranking, advantages, global sourcing trends and opportunities for Vietnam.		
09:30 - 09:	Ms. Yuko Adachi , Research Vice President , Gartner Japan		
09:45 – 10:	Mr. Ai Nguyen-Cong, Vice President, KPMG Vietnam		
10:00 - 10:30	Keynote Address #02: Overview of Vietnam economy and investment. How outsourcing business fit into the picture?		
10:00 – 10:	Mr Rick Yvanovich, AmCham Vietnam		
10:30 - 10:45	Teabreak		
	Success stories from clients who has invested in Vietnam or has worked with Vietnam vendors		
10:45 – 11:30	Mr Hung Truong/ Senior Director, HP Software R&D, Hewlett-Packard Company Shyam Pillalamarri/ CTO, Samsung SDS Paul Smidth/ Excutive Chairman Nash tech Frank Schellenberg(DIGI-TEXX)		
	Vietnam software outsourcing – capabilities & competencies		
11:30 – 12:00	Dr. Nguyen Huu Le, Chairman TMA Solutions		
	Dr. Hung Q. Nguyen, Chairman & CEO LogiGear		
12:00 - 13:00	Lunch Buffet		

13:30 - 15:00	Panel #01: Case studies. Voice from customers Sharing customer experience working with Vietnamese vendors: challenges, risks, mitigation and best practices in outsourcing to Vietnam including vendor selection, vendor management, communication, etc.	Panel #02: Why VN. Competitive advantages Discuss reasons many big names coming to Vietnam, why Vietnam becoming an attracting outsourcing destination.
15:00 – 15:15	Tea Break	
15:15– 16:30	Panel #3: Human Resources and Competencies Capabilities and competencies of Vietnam IT workforce. Assessment of IT workforce and education system. Best practices in hiring, building, training and keeping a winning IT team.	Panel #4: R&D Outsourcing Success Case Studies Case studies on R&D/high-tech (Internet of Things, Big Data & Analytics, Cloud, 4G/LTE, etc.) to demonstrate ability of Vietnamese software companies on large and complex projects on latest technologies.
16:30 - 17:00 17:00 - 18:00 18:00 - 21:00	Meeting with News / Media / TV Break Gala dinner & The Award Ceremony "Vietnam Outsoon	

DAY 03 Friday, October 16, 2015

Venue: La Scala Ballroom, Level 5, The Reverie Saigon at Times Square

09:00 – 12:00 Business matching between Vietnamese enterprises and partners

13:00 – 17:00 Visit Quang Trung Software City, Saigon Hi-Tech Park, VNU-ITP

DAY 04 Saturday, October 17, 2015 (For Foreign delegations)

Venue: Mekong Delta, Vietnam

09:00 – 16:00 Cultural Tour (Visit Mekong Delta)







### Vietnam Outsourcing Excellence Award

### Top 10 Outsourcing Enterprises

Top 10 Leading Outsourcing Enterprises (\*) with highest revenue

### Leading Outsourcing Enterprises (\*)

- Revenue ≥ VND 40 billion in 2014, OR
- Workforce ≥ 50 employees in 2014, AND, Average Revenue Growth
   > 20% in subsequent 3 years of 2012, 2013, 2014

### Emerging Outsourcing Enterprises

- Workforce: ≥ 50 employees in 2014, OR
- Revenue: ≥ VND 20 billion in 2014, OR
- Workforce: ≥ 20 employees, and, Average Revenue Growth > 20% in subsequent 2 years of 2013, 2014.

#### Award Council

 IDC, KPMG, AmCham, HCM City High Technology Association, JICA (TBC), CANCHAM (TBD)

## **Advisory Board**

- Le Nguyen-Huu
   Chairman, TMA Solutions
- Trong Nguyen
   Former president HCA
- Frank Schellerberg
   Founder & Shareholder, DIGI-TEXX
- Chi Ngo-Duc
   President & CEO, Global CyberSoft
   Vietnam
- Ai Nguyen-Cong Vice President, KPMG
- Nam Nguyen-Thanh
   Vice Chairman of FPT University
- Bob JacksonManaging Director, John Galt
- Jens Jonasson
   CEO, Falco Sweden
- Trung Dao-HaPresident of HCM High Tech Association

- Steve Roatch
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- Paul Smith
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   Chairman & CEO, LogiGear
- James Galvin
   CEO, Glandore Systems Ireland &
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- Kazuhiro Iwai
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- Hung Nguyen-Doan
   Co-Founder & CEO LZT Vietnam
- Hoa Nguyen-Tuan
   Independent Consultant
- Osato Kazuhiko
   Director, Jetro HCM

## Organizing Committee

- Long Lam-Nguyen-Hai
   Deputy CEO, QTSC
- Tuan Vu-Anh
   General Secretary, HCMC Computer

   Association
- Hong Tran-Phuc
   Vice President, TMA Solutions
- Toan Ngo-VanVice President,Global CyberSoft Vietnam
- Cuong La-Manh
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   President, IMT Solutions
- Long Vuong-BaoHR Director, LogiGear
- Quyen Nguyen-Thi-Kieu,
   CMO, ISB Vietnam
- Quynh Nguyen-DucCEO, FPT Software HCM
- Ty Van-Thi-Bich
   Chief Communication Officer, HCA

# Press Conference June 04, 2015 Ho Chi Minh City









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Long added that Vietnam boasts numerous IT outsourcing advantages, including a large number of high-tech companies like Intel, Samsung, LG, Renesas, Foxcon, Fujitsu, Canon and Panasonic all with factories in the nation.



## Vietnam IT Outsourcing **Conference 2015 (VNITO)**





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